



## U.S.A. College Preview Tours

program overview

Dear Student,

It won't be long until you're a college student – get excited!

Having known over 75,000 students just like you, brite spokes knows all about the application process and we are going to share a secret: your requirements of a college or university are just as important as their requirements of you. Before you begin writing your essays, filling out your applications and submitting your exam scores, it is best to research and experience the institutions you are considering as well as their environments.

This is easier said than done. Finding the time and resources to visit all of the prospective schools on your list is often very difficult, if not impossible. This is where brite spokes can help.

brite spokes College Preview Tours combines all the necessary elements of visiting colleges with the freedom and excitement of traveling with a group of like-minded students your own age. During the course of the 4-5 city selected itinerary, you and your peers will take part in a comprehensive college tour each morning, where you will have the opportunity to explore the campus as well as learn and ask questions about the university. In the afternoon and evening, you can expect fun, cool activities that will allow you to discover that specific region, enjoy delicious local food and most importantly get a genuine feel for the area in which you may be living as a college undergraduate. By the end of the summer, you will have visited enough campuses to help narrow your application list and begin focusing on the schools you are most interested in pursuing. Then, if your parents decide they would like to personally visit a few select schools, you will already be an expert! All while creating lasting memories and making new friends along the way.

brite spokes promises a summer of new friends and lifelong memories; all we require from you is that you respect a few specific rules, which you can find on the back of this brochure. Please look over carefully and make sure these are regulations you feel comfortable with; because if they're not observed, it will result in your immediate dismissal without any refund to your parent or guardian – and who wants that?

Explore our brochure, find a tour that's the best fit for you and let the college-preview adventure begin. We can't wait!

Your friends,

*brite spokes*





# U.S.A. College Preview Tours

## East Coast College Tour

This region, also called the Eastern Seaboard, popularly referring to the coastal settlements from Boston to Washington, D.C., is known for being rich with culture, history, as well as harboring the country's business and financial centers. In addition to an area of heavy urbanization, including political capitals, it is also home to many of the nation's world-renowned colleges and universities. It boasts a high level of social and cultural sophistication, vibrant and exciting people, is considered modern, beautiful, and features an endless number of exceptional destinations, restaurants and activities. This tour begins in Boston, MA and continues to the beach town of Cape Cod, down the coast to Providence, RI, New Haven, CT, New York City, Philadelphia, PA, Maryland and Washington, D.C. Within the tour's two week period, you will be introduced to the area's best educational institutions and their environments.

## Colleges to expect on your trip

### Week 1

Massachusetts Institute of Technology  
Tufts University  
Harvard University  
Brandeis University  
Wellesley College  
Boston University  
Brown University  
Yale University  
New York University

### Week 2

Columbia University  
Princeton University  
Penn University of Pennsylvania  
Villanova University  
Bryn Mawr College  
Swarthmore College  
University of Maryland  
Georgetown University  
American University Washington, D.C.

## Other activities and experiences on your trip\*

Harvard Square	United Nations
Quincy Market at Faneuil Hall	Dinner at the world-famous Carnegie Deli
Historic Downtown Boston	Broadway or Off Broadway Show
University Dorms and Cafeterias	Six Flags Great Adventure Theme Park
Greek Row Fraternities and Sororities	Miniature Golf
Surf Lessons in Cape Cod	Evening Tour of Washington, D.C.
Times Square	
American Museum of Natural History	
Sightseeing Cruise around Manhattan	

\*Schools and activities listed may be subject to change, but any substitution made will be similar in nature. Visits to additional colleges and universities not listed in the itinerary can be arranged upon request at an additional cost, when allowed by the schedule.



Harvard University



New York City



Washington, D.C.



UCLA University



San Francisco



Los Angeles

## West Coast College Tour

This region, led in size and population by California, and known for its diverse landscape, adventurous spirit and being home to the world's premier entertainment and technology hubs, also houses some of the nation's most esteemed colleges and universities. It boasts a stunningly beautiful landscape, is culturally influential, and offers a wide variety of unique and well known destinations and fun activities. The two week tour begins in San Francisco and goes down the famous California coast to Monterey-Carmel, Santa Barbara, on to San Diego and finally back up to Los Angeles and will introduce you to the area's best educational institutions and their environments.

### Colleges to expect on your trip

#### Week 1

University of California, Berkeley  
Stanford University  
University of California, Santa Barbara

#### Week 2

San Diego State University  
UCLA  
University of Southern California  
Pepperdine University

### Other activities and experiences on your trip\*

Fisherman's Wharf  
Alcatraz Island Cruise  
Golden Gate Bridge  
Sausalito  
San Francisco Giants Baseball Game  
Cannery Row  
Monterey Bay Aquarium  
Santa Barbara Stearns Wharf  
SeaWorld San Diego  
San Diego Zoo

Historic San Diego Gaslamp District  
Westwood Village  
UCLA Dormitories  
Hollywood Walk of Fame  
Mann's Chinese Theater  
Universal Studios  
Universal CityWalk  
Disneyland  
Billabong Surfing lessons  
Huntington Beach

\*Schools and activities listed may be subject to change, but any substitution made will be similar in nature. Visits to additional colleges and universities not listed in the itinerary can be arranged upon request at an additional cost, when allowed by the schedule.



# 2014 tour dates & rates

Dear Educators and Parents,

Thank you for your interest in brite spokes! We are thrilled to be sending you additional details regarding our College Preview Tours. To review, these teen tours, available to international teens ages 16-18, are designed to introduce students to the American collegiate experience in a high-quality, activity-rich and safe manner. Our goal is to create a fun vehicle for what is a significant step in pursuing higher education. Having established a pristine reputation in the travel industry over the last 50 years, we are committed to creating an environment of excellence and an experience to remember.

Speaking as both Chief Executive Officer of brite spokes as well as the father of two teenage girls, Mark Morello confidently states,

“I think it’s safe to say that this is a trip every teenager dreams of. The tours are so well thought out and balanced, it would be very difficult for these groups not to have fun; and from a parent’s perspective, the strict zero-tolerance policy and the company’s impeccable reputation that makes it most attractive.”

## PAYMENT SCHEDULE

- 14 day trip \$4,950.00 USD per student
- 7 day trip \$2,650.00 USD per student  
above prices include all taxes & fees
- \$1,000 deposit due upon enrollment
- \$500 sustaining payment due April 01, 2014
- Remaining balance due May 01, 2014

## REFUND POLICY

All money paid will be refunded as follows:

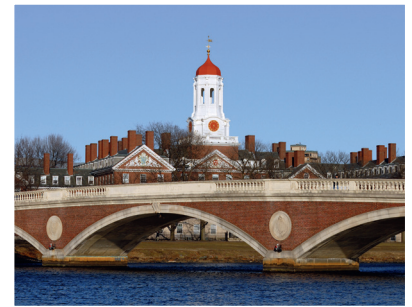
- Less \$1,000 for cancellation after April 01, 2014
- Less \$1,000 for cancellation after May 01, 2014
- If a tour member violates brite spokes’ no alcohol policy and/or any of the five rules listed, it will result in the immediate dismissal of the traveler and complete forfeiture of their full payment.



Los Angeles



UCLA University



Harvard University

# EAST COAST COLLEGE TOUR

**WEEK ONE:** BOSTON, MA → CAPE COD, MA → PROVIDENCE, RI → NEW HAVEN, CT → NY, NY

**WEEK TWO:** NY, NY → PHILADELPHIA, PA → COLLEGE PARK, MD → WASHINGTON D.C.

# WEST COAST COLLEGE TOUR

**WEEK ONE:** SAN FRANCISCO → MONTEREY/CARMEL → SANTA BARBARA → LOS ANGELES

\*can combine 7 day West Coast departure with 7 day East Coast departure for 14 day tour.

Two-Week Tours (14 days)				
Tour	Departs From	Depart	Return	Returns To
East Coast	Boston	July 6, 2014	July 19, 2014	Washington, D.C.
East Coast	Boston	July 20, 2014	August 2, 2014	Washington, D.C.
West Coast	San Francisco	July 6, 2014	July 19, 2014	Los Angeles
West Coast	San Francisco	July 20, 2014	August 2, 2014	Los Angeles

One-Week Tours (7 Days)					
Tour		Departs From	Depart	Return	Returns To
East Coast	Week 1	Boston	July 6, 2014	July 12, 2014	New York City
	Week 2	New York City	July 12, 2014	July 19, 2014	Washington, D.C.
East Coast	Week 1	Boston	July 20, 2014	July 26, 2014	New York City
	Week 2	New York City	July 26, 2014	August 2, 2014	Washington, D.C.
West Coast	Week 1	San Francisco	July 6, 2014	July 12, 2014	Los Angeles
	Week 2	Los Angeles	July 12, 2014	July 19, 2014	Los Angeles
West Coast	Week 1	San Francisco	July 20, 2014	July 26, 2014	Los Angeles
	Week 2	Los Angeles	July 26, 2014	August 2, 2014	Los Angeles

\*\*Interested in alternate dates? Ask us for more information

# U.S.A. College Preview Tours Information



## PROGRAMS SUMMARY:

- Teens, ages 16-18 traveling with like-minded students of the same age group
- Tour focuses on top United States institutions
  - [19 schools toured on East Coast]
  - [7 schools toured on West Coast]
- Comprehensive campus tours with Question & Answer sessions
- Activities highlighting residential areas of campus and surrounding regions

## PROGRAMS INCLUDE:

- An English speaking staff of experienced leaders plus a Senior Director accompany each tour (1:10 staff to student ratio)
- College Preview Tour staff member greet and escort from airport
- Nightly accommodations in – same sex room assignments, no more than three to a room, one bed per traveler
- Daily breakfast and à la carte dinner
- Round trip ground transportation via deluxe motorcoach with professional driver
- Admission to all entertainment and activities as per itinerary
- All taxes and gratuities
- Access to 24-hour call center for use by guardians and travel member

## PROGRAMS DO NOT INCLUDE:

- Passport/Visa assistance
- Roundtrip airfare
- Travelers insurance
- Spending money (\$20-\$25 suggested per day for lunch and snacks plus additional money for souvenirs, etc.)

## RULES AND REGULATIONS

The following activities are strictly prohibited and may result in the immediate dismissal of the student without refund.

- Possession or use of any illegal drug
- Possession or drinking of alcohol
- Breaking curfew- leaving the room after designated curfew
- Breaking any municipal, state or federal law
- Disruptive or unsafe behavior





#experiencethis

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Contact your local travel professional